



REQUEST FOR PROPOSAL (RFP)

MARKET ANALYSIS OF FIJI'S TELECOMMUNICATIONS SECTOR

(Readvertised)

The **Telecommunications Authority of Fiji (TAF)**, as the regulatory body for telecommunications sector in Fiji, is committed to fostering a sustainable, competitive, and innovative industry that drives economic growth, community well-being, and technological advancement. Our goal is to ensure high-quality, reliable, and inclusive communications services while promoting fair competition and digital resilience.

TAF invites **written proposals** from qualified consultants to conduct a comprehensive market analysis of Fiji's telecommunications sector. The study aims to assess market dynamics, benchmark against comparable markets, review regulatory challenges, and provide strategic recommendations to foster a competitive and innovative telecommunications landscape.

Interested Applicants are required to download the Terms of Reference on our website by scanning the QR code. Resubmission of proposals is only required where **pricing has been revised**. Proposals with no pricing changes remain valid.

Proposals can be submitted via email to tenders@taf.org.fj and must be received no later than 4pm (Fiji Time) on 1st May 2026.

For any queries, email us at contact@taf.org.fj



TAF reserves the right to accept or reject any proposal, request further information, or withdraw this RFP at any time without obligation.